



2020 Event Sponsorship Packet

Celebrating the Retirement of Richard R. Ollinger, President & CEO



How does your sponsorship make a difference?



Title Sponsorship funds our highest priorities.

Your **\$25,000** contribution to The Cornerstone Annual Fund will not only substantially support our mission and vision for the community at large, but raise vital funds for academic programming such as STEAM, literacy, science initiatives, and more.

A portion of these funds goes to providing for this annual celebration event. Events like this allow us to celebrate our progress and recognize deserving Cornerstone students, teachers, and staff. And as many will attest: once you meet our students and hear from our administrators and staff, you see why our school is so special, and understand the need to keep expanding our reach and resources.



Presenting Sponsorship provides Extended Care.

Did you know Cornerstone's doors are open to students 12 months out of the year? During the summer months, we offer programs like Summer Enrichment, J-ROCK summer camp and several off-campus learning experiences.

Parents also have peace of mind knowing that there is care available before and after school hours with our Extended Care programs. A **\$10,000** contribution will go a long way in providing the resources for these valuable services to local families in Southwest Philadelphia.



Partner Sponsors foster excellence and professional development.

We are proud to leverage our excellent partnerships in the broader community to provide opportunities for our staff to grow as educators. A **\$5,000** contribution supports professional development, travel, research, publications, and other creative projects at Cornerstone.

Institutional partnerships (of a cross-promotional nature) have continuously played a role in our school's 30-year progress and accomplishments. Partnerships with corporate and small business partners will lead to a rise in collaborative projects, a sharing of knowledge, and new resources for Cornerstone educators.



Teammate Sponsors guide a student for a year.

Sponsoring a student's educational journey is one of the most rewarding gifts you can provide to Cornerstone. Our Teammate Program—should you choose to enroll in with a **\$1,500** individual or **\$2,500** corporate gift—allows you to stay in touch with a Cornerstone middle school student, guiding them as they work toward the next step in their education. Teammates can choose to meet throughout the year, share updates and progress through letters, and gather for a luncheon with other Teammates to celebrate this partnership in caring.

2020 Event Sponsorship Benefits

\$25,000 - Exclusive Title Sponsor

- Official Title Sponsor name recognition in the VIP Mahoney Reception room
- Name/logo prominently displayed on invitation, mailed to influential regional individuals
- Prominent name/logo recognition on banner, donor board and screen
- A table of ten (10) guests to the event
- Complimentary full-page ad in commemorative program booklet
- Special social media recognition
- Additional company name and link on the Cornerstone website
- Opportunities for year-long company promotions during summer months
- Listing in Annual Donor Report

Fair market value contingent on final custom benefits package.

\$10,000 - Presenting Sponsor

- Official Presenting Sponsor name recognition for this event
- Name/company logo recognition on banner, donor board, and screen
- Complimentary Full-Page ad in commemorative program booklet
- Six (6) invitations to the event
- Special social media recognition
- Additional company name and link on Cornerstone website
- Listing in Annual Donor Report

Fair market value: \$560 (with \$8,440 as tax deductible contribution.)

Retain this form for tax purposes.

\$5,000 - Partner Sponsor

- Name/company logo recognition on donor board
- Complimentary Half-Page ad in commemorative program booklet
- Special social media recognition
- Additional company name and link on Cornerstone website
- Four (4) invitations to the event
- Listing in Annual Donor Report

Fair market value: \$448 (with \$4,052 as tax deductible contribution.)

Retain this form for tax purposes.

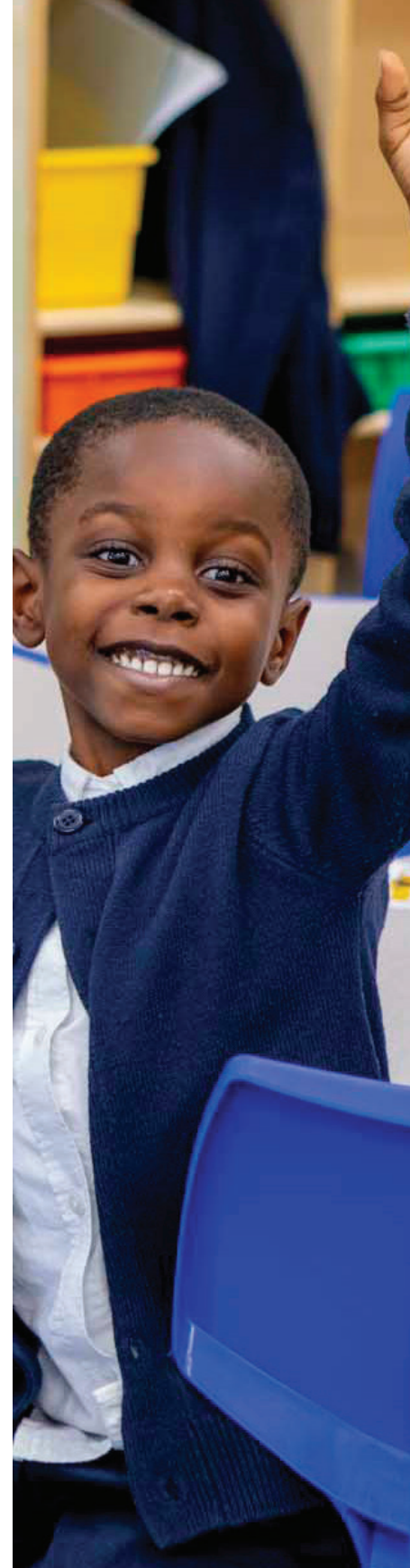
\$1,500 - Teammate Sponsor (Individual)

\$2,500 - Teammate Sponsor (Corporate)

- Name/company logo recognition on donor board and donor screen
- Two (2) invitations to the event
- Complimentary half-page ad in commemorative program booklet
- Listing in Annual Donor Report

Fair market value contingent on final custom benefits package.

Retain this form for tax purposes.



2020 Event Sponsorship Form

At this event, we are celebrating the extraordinary dedication and notable achievements of President and CEO Richard Ollinger on the occasion of his retirement after 19 years of service.

Thank you for your support!

- ☐ Exclusive Title Sponsor - **RECEIVED**
- ☐ Presenting Sponsor - \$10,000
- ☐ Partner Sponsor - \$5,000
- ☐ Teammate Sponsor (Corporate) - \$2,500
- ☐ Teammate Sponsor (Individual) - \$1,500
- ☐ General Event Ticket - \$100
- ☐ Young Professional (18 - 35) Ticket - \$75

Company Name: _____

Company Website: _____

Name(s) of Guests: _____

(List names as you would like to appear in print.)

☐ **We would like to waive all benefits and tickets. Please accept this tax-deductible donation of:**

\$ _____

☐ I have enclosed a check made payable to Cornerstone Christian Academy

Please charge my: ☐ MasterCard ☐ Visa ☐ American Express

Credit Card #: _____ Expiration: _____

Name on Card: _____

Billing Address: _____

City, State, ZIP, Country: _____

Phone: _____ Email: _____

Contact Name and Title: _____

For more information, contact Monifa N. Moore, Director of Corporate & Foundation Relations, at **(215) 724-6858 ext. 234** or **mmoore@CornerstonePhiladelphia.com**.

You may return the completed sponsorship form by email or regular mail to:
Cornerstone Christian Academy, Attn: Monifa N. Moore
P.O. Box 5520, Philadelphia, PA 19143